

Priyanka Roy Choudhury

View my portfolio: <https://priyankaroychoudhury.framer.website/>

Work Experience

SoulDoodles, User Researcher (Freelance)

Dec 2022 - Present

- Working on the research insights on how to gather more users to the SoulDoodles community

Yara International, Intern

Sept 2021 - Dec 2021

- Worked on the best practices for onboarding document for developers on the designer developer handoff
- Researched on both upcoming and previous recordings of UX conferences
- Worked on aligning the technical specification document with code and documented naming differences

C.Steinweg, Intern

Aug 2020 - Nov 2020

- Designed the style guide for the company's website
- Documented actual UI components and design systems
- Suggested proposed UI components and design systems for the company's website
- Coordinated with the business analysts on user stories
- Created design prototypes on user stories

Tools and Coding

Design: Figma, FigJam

Research: Otter.ai, Notion, Maze, Dovetail

Agile and documentation: Jira, Confluence

Communication : Slack, Loom, Zoom

Coding: HTML, CSS, JavaScript

Skills

Design: UX Design, UI Design, Visual Design, Mobile Design, Web Design, Interaction Design, Prototyping, Illustration, Design Systems, Wireframes

Research: UX Research, Storyboards, User Flows, Usability Testing, User Interviews, User Personas, Customer Journey Map, Information Architecture, Competitive Analysis

Product Designer

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Education

Memorisely UX/UI Bootcamp

Aug 2022 - Nov 2022

Goldsmiths, University of London

Sept 2018 - Aug 2022

Bachelor Degree in Computing and Information Systems

Awards

Into Design System Hackathon

Jan 2022

- Awarded the 2nd place out of 10 participating teams
- Created a plugin as a team that would generate variants
- Created high fidelity prototypes as a team for the plugin called Component Automator
- Helped in automating token and component creation. A component would be selected and create tokenised variants in minutes.

Social Links

🌐 <https://dribbble.com/priyanka99>

🌐 <https://sg.linkedin.com/in/priyankaroychoudhury>

🌐 https://www.instagram.com/16_pri_99/

Voluntary Work

Waterways Watch Society

Oct 2019 - Dec 2019

- Clearing litter around Jurong Lake Gardens
- Educated people to reduce plastic and measures to save the environment